



PRESS RELEASE

Timberwolves PR | 600 First Avenue North | Minneapolis, MN 55403

FOR IMMEDIATE RELEASE

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Timberwolves Announce New Television Partnership with WFTC My29

My29 to carry 12 games in 2010-11, including Miami game on Nov. 2

Minneapolis/St. Paul – The Minnesota Timberwolves today announced the team's regular season local over-the-air television schedule for the 2010-11 season, which includes a new partnership with WFTC My29. The Wolves' television schedule will feature 12 games on WFTC My29, including seven Target Center dates and five telecasts from the road. All 12 games will be available in HD.

"We are excited to add My29 as our new over-the-air partner" said Timberwolves Sr. Vice President of Communications and Chief Marketing Officer Ted Johnson. "My29's commitment to local programming is a great fit for our franchise as we introduce our exciting, young players to Minnesota."

The new partnership with WFTC My29 is part of an integrated marketing relationship that will include ticket promotions, in-arena promotions, community involvement and other promotional elements.

"As part of our station's ongoing commitment to quality local sports programming, we are pleased to bring our viewers the Timberwolves," said Carol Rueppel, Vice President and General Manager of WFTC My29/KMSP Fox 9

The Wolves' My29 local television schedule tips off on Tuesday, Nov. 2 against LeBron James and the Miami Heat in Miami (6:30 p.m.). Other highlights in the Wolves' My29 broadcast schedule include the Target Center contest with the Miami Heat on April 1; the game against the Boston Celtics on March 27; and the game against Kobe Bryant and the NBA Champion L.A. Lakers on Nov. 19.

WFTC My29 is part of the Fox Television Stations group, one of the nation's largest owned-and-operated network broadcast groups, comprising 27 stations in 18 markets and covering nearly 37.21% of U.S. television homes. This includes six duopolies in the top 10 markets: New York, Los Angeles, Chicago, Dallas, Washington, D.C. and Houston; as well as duopolies in Minneapolis, Phoenix and Orlando.



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Minnesota Timberwolves WFTC My29 Television Schedule

DAY	DATE	OPPONENT	TIME	STATION
Tuesday	Nov. 2	at Miami	6:30 p.m.	WFTC
Friday	Nov. 19	vs. L.A. Lakers	7:00 p.m.	WFTC
Saturday	Nov. 27	vs. Golden State	7:00 p.m.	WFTC
Saturday	Dec. 11	at Chicago	7:00 p.m.	WFTC
Saturday	Dec. 18	at Denver	8:00 p.m.	WFTC
Saturday	Jan. 15	vs. Orlando	7:00 p.m.	WFTC
Friday	Jan. 28	at Utah	8:00 p.m.	WFTC
Saturday	Feb. 5	vs. Denver	7:30 p.m.	WFTC
Friday	Feb. 25	vs. New Orleans	7:00 p.m.	WFTC
Saturday	March 5	at Washington	6:00 p.m.	WFTC
Sunday	March 27	vs. Boston	6:00 p.m.	WFTC
Friday	April 1	vs. Miami	7:00 p.m.	WFTC

All Times Central

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